

Message Text

UNCLASSIFIED

PAGE 01 LYON 00035 272125Z

70

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 INR-10 RSC-01 DRC-01 /024 W

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R 271700Z FEB 74

FM AMCONSUL LYON

TO SECSTATE WASHDC 501

USDOC WASHDC

INFO AMEMBASSY PARIS

UNCLAS LYON 35

E.O. 11652: N/A

TAGS: BEXP FR

SUBJECT: WTDR, ETS PHILIBERT

REF: USDOC 1839

1. ADDRESS: 84 AVENUEDESAXE, 69003 LYON TELEX 34753 CEDSELEX LYON
ERLY 153 PHONE: 602300 MR ADOLPHE PHILIBERT, PRESIDENT

2. ESTABLISHED 1941 INCORPORATED 1962 CAPITALIZED 220 THOUSAND
FRANCS, IT EMPLOYS 13 PERSONS AND HAS 10 AGENTS IT USED TO
MANUFACTURE DUPLICATING MACHINE WHICH WERE SOLD ALL OVER FRANCE
AND TO FRENCH SPEAKING COUNTRIES THRU 10 AGENTS. THIS MANUFACTURE
IS STOPPED AND THE FIRM WILL SELL ONLY SPARE PARTS AND CONTINUE
ITS AFTER SALE SERVICE. THE FIRM IS A WHOLESALE AND RETAILER
OF PHOTOCOPYING MACHINES AND OFFICE PAPER FROM 3 M PARIS,
WHOLESALE OF TYPEWRITERS AND CALCULATING MACHINES FROM HERMES
PARIS AND CALCULATING MACHINES FROM REMINGTON RAND PARIS.
ITS DISTRIBUTION AREA IS THONE ALPES REGION THRU SIX AGENTS

3. FINANCING REFERENCES: BANQUE NATIONALE DE PARIS AND CREDIT
LYONNAIS LYON

4. HAS EXCLUSIVE AGENCY AGREEMENT FOR RHONE ALPES REGION WITH
FRENCH FIRM ORDO OF MONTAIGU, VENDEE FOR WOODEN OFFICE FURNITURE

5. FIRM OPERATES TWO MODERN STORES, IT HAS A WORKSHOP AND TWO
WAREHOUSES IN LYON. ANNUAL VOLUME OF SALES 8 MILLIONS FRENCH FRANCS,
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PAGE 02 LYON 00035 272125Z

LOCAL CREDIT SOURCE STATE THAT CREDIT APPRAISAL IS GOOD, PAYMENTS

ARE REGULAR, MANAGEMENT EXCELLENT. HARRINGTON

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Message Attributes

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